



Fredericksburg Grizzlies  
P.O. Box 9116  
Fredericksburg, VA 22403

Dear Potential Sponsor:

We invite you to become a corporate sponsor to our highly competitive professional American Basketball Association (ABA) basketball team, the Fredericksburg Grizzlies. By partnering with our team, you will gain an opportunity to connect your business with our fans. While game nights and signage will benefit your company, we will also utilize community events, digital advertising, and other marketing techniques to create unique ways to reach potential customers.

Our team, the Fredericksburg Grizzlies consists of talented players who have played at various levels during their career. The Fredericksburg Grizzlies will play 10 home games at the University of Mary Washington and 10 away games this coming season. Our goal is to provide affordable family friendly entertainment in the Fredericksburg area and work tirelessly in the community to make positive changes.

We would love for your company to partner with us as we support our local community with a winning season. When fans arrive at the University of Mary Washington's Anderson Center on game nights, they will receive a total entertainment package and as a corporate partner, your company could be a part of every Grizzlies' fan 2017-2018 experience.

We have several sponsorship packages listed below that will cater to any budget. You will find key features within each package that may appeal to the marketing needs of your company. We would like to thank you in advance for your contribution and we look forward to our partnership. A customized sponsorship package is also available.

Please feel free to contact me with any questions or ideas regarding the sponsorship packages. Thank you very much for your time and consideration.

Sincerely,

Karen and Vince Henderson  
Owners  
Fredericksburg Grizzlies  
(540) 692-3331  
[karenhenderson@FredericksburgGrizzlies.com](mailto:karenhenderson@FredericksburgGrizzlies.com)

## **Sponsorship Packages**

### **Gold (VIP Deluxe) \$2,500**

(4) Free home game season tickets (front row seating)  
(1) Large promo banner  
Announcement during halftime  
Free gear package  
Home page Ad on our webpage with a link to your website  
Social media recognition and links to your platform  
Hand out fliers on game day  
Place an advertisement in our media guide  
Feature a product or service during breaks or halftime  
Announcements on social media  
Vendor table at games

### **Silver (VIP Standard) \$1,000**

(2) Free home game season tickets (front row seating)  
Company logo on a large promo banner  
Announcement during halftime  
Place an advertisement in our media guide  
Free gear package  
Sponsor page Ad on our webpage with a link to your website  
Social media recognition and links to your platform  
Vendor table at games

### **Bronze (Standard) \$500**

50% off home game tickets  
Company logo on a large promo banner  
Free Grizzly Gear (1 item of your choice)  
Sponsor page Ad on our webpage with a link to your website  
Social media recognition and links to your platform